

Banner Advertising Rates & Information

In 2008, there were...

134,000 Unique Daily Visitors to the site

33,000 Visitors returned

432,000 Page Views

Description	Price/Month
Premium Super Banner (Top of all pages except the home page)	
Top of Page (728px x 90px) (max 3 ads)	\$400.00
Value Package (Does not include home page and specialty pages)	
Top of Page (728px x 90px) (max 3 ads)	\$300.00
Side Tower (120px x 240px)	\$200.00
Side Button (120px x 90px)	\$100.00
Lodging Pages	
Top of Page (728px x 90px) (max 3 ads)	\$100.00
Side Tower (120px x 240px) (max 3 ad)	\$75.00
Side Button (120px x 90px) (max 3 ad)	\$50.00
Dining Pages	
Top of Page (728px x 90px) (max 3 ads)	\$75.00
Side Tower (120px x 240px) (max 3 ads)	\$50.00
Side Button (120px x 90px) (max 3 ads)	\$25.00
Activities Pages	
Top of Page (728px x 90px) (max 3 ads)	\$75.00
Side Tower (120px x 240px) (max 3 ads)	\$50.00
Side Button (120px x 90px) (max 3 ads)	\$25.00
Attractions Page	
Top of Page (728px x 90px) (max 3 ads)	\$75.00
Side Tower (120px x 240px) (max 3 ads)	\$50.00
Side Button (120px x 90px) (max 3 ads)	\$25.00