

2009-2010 Membership Benefits

Mission: To attract new and promote existing businesses to ensure the economic vitality of Lincoln-Woodstock in cooperation with, and providing a benefit for its members' civic, educational, traditional, financial, and environmental needs.

Promotional Services:

- Website Promotion – www.lincolnwoodstock.com
 - Business Directory Listing with Photo
 - Specialty Guides (lodging, dining, attractions, etc.)
 - Events Calendar
 - Enhanced Listing*^{\$}
 - Web Advertising Opportunities*^{\$}
 - Chamber “Weekly” Email Newsletter E-Blast*^{\$}
- B2B Networking Opportunities
 - Monthly “Business After Hours” Gatherings
 - Web-based Community Forum, <http://forum.lincolnwoodstock.com>
 - Access to Membership Mailing List
 - “Daily Update” Email
- Brochure Distribution and Media Service
 - Chamber of Commerce Welcome Center
 - Flume Gorge Visitor’s Center
 - Press Release Service
 - Inquiry Mailing Program
 - Graphic and Web Design *^{\$}
 - Cooperative Advertising Opportunities*^{\$}
- Business Referrals from Chamber Staff and Volunteers
 - Inbound Phone Calls
 - Inbound Web-Inquiries
 - Flume Gorge Visitor Center
- Annual Chamber Print Publications
 - Area Map and Guide Listing
 - VIP Passes
 - Summer Magazine*^{\$}
 - Loon Winter Magazine*^{\$}
 - Area Map Display Advertising*^{\$}
- Event and Special Offer Promotion
 - Special Events Listings on Chamber Website
 - Chamber Special Events Marketing
 - “Steals and Deals” Listings on Chamber Website
 - Special Events Sponsorships and Advertising Opportunities*^{\$}
- Destination Marketing
 - Winter*^{\$} (see Winter Destination Marketing Program)
 - Summer*^{\$} (see Summer Destination Marketing Program)

<p>Civic and Government Relations:</p> <ul style="list-style-type: none"> ▪ Legislative Affairs Committee <ul style="list-style-type: none"> • Legislative Forums ▪ Business and Industry Associations ▪ Local Non-Profit Organization Participation ▪ Joint Regional Chamber of Commerce Associations <ul style="list-style-type: none"> • Western White Mountain Chamber Collaborative • NHACCE – NH Association of Chamber of Commerce Executives • Member of United States Chamber of Commerce 	<p>Educational Services:</p> <ul style="list-style-type: none"> ▪ Web-based Community Forum, http://forum.lincolnwoodstock.com ▪ LWCC “Daily Update” Email Communications <ul style="list-style-type: none"> • B2B Educational Sharing • Legislative Updates • Calendar of Events/Promotions • “News you can use” ▪ Educational Workshops and Seminars <ul style="list-style-type: none"> • Monthly “Coffee Course Workshops” • Communication of Non-Chamber Educational Opportunities • Business Skills Training Services
<p>Business/Financial Services:</p> <ul style="list-style-type: none"> ▪ Chamber “Business Center” <ul style="list-style-type: none"> • Copier use, fax, postage meter use, etc. *\$ ▪ Bulk Mail Permit Use ▪ Business Counseling Services ▪ Community Job Board on Chamber Forum Website 	<p>Environmental Services:</p> <ul style="list-style-type: none"> ▪ Environmental Conservation Committee ▪ Implementation

*\$ Value-added opportunities require financial investment above that off the chamber’s annual membership dues.