

2008 Membership Benefits

Mission: To attract new and promote existing businesses to ensure the economic vitality of Lincoln-Woodstock in cooperation with, and providing a benefit for its members' civic, educational, traditional, financial, and environmental needs.

Promotional Services:

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| <ul style="list-style-type: none"> ▪ Business Referrals from Chamber Staff and Volunteers <ul style="list-style-type: none"> • Inbound Phone Calls • Inbound Web-Inquiries ▪ Website Promotion – www.lincolnwoodstock.com <ul style="list-style-type: none"> • Business Directory Listing • Specialty Guides (lodging, dining, attractions, etc.) • Special Events Calendar ▪ B2B Networking Opportunities <ul style="list-style-type: none"> • Monthly “Business After Hours” Gatherings • <i>Web-based Community Forum & “Daily Updates”</i> • Access to Membership Mailing List ▪ Brochure Distribution and Media Service <ul style="list-style-type: none"> • Chamber of Commerce Welcome Center • Flume Gorge Visitor’s Center • Press Release Service • <i>Member Businesses</i> | <ul style="list-style-type: none"> ▪ Annual Chamber Print Publications <ul style="list-style-type: none"> • Area Map and Guide • VIP Passes • <i>Hometown Guidebook</i> ▪ Event and Special Offer Promotion <ul style="list-style-type: none"> • <i>Chamber “Weekly” Email Newsletter E-Blast</i> • Special Events Listings on Chamber Website • Chamber Special Events Marketing ▪ Value-Added Advertising and Marketing Opportunities*^s <ul style="list-style-type: none"> • Winter Destination Marketing Program • <i>Summer Destination Marketing Program</i> • Special Events Sponsorships and Advertising Opportunities • Inquiry Mailing Program • Web Advertising Opportunities • <i>Area Map Advertising</i> • <i>Cooperative Advertising Opportunities</i> |
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Civic and Government Relations:

- Legislative Affairs Committee
- Business and Industry Associations
- Local Non-Profit Organization Participation
- Joint Regional Chamber of Commerce Associations
 - White Mountain Marketing Group
 - NHACCE – NH Association of Chamber of Commerce Executives
 - Member of United States Chamber of Commerce

Educational Services:

- Web-based Community Forum
- LWCC “Daily Update” Email Communications
 - B2B Educational Sharing
 - Legislative Updates
 - Calendar of Events/Promotions
 - “News you can use”
- Educational Workshops and Seminars
 - *Monthly “Coffee Course Workshops”*
 - *Communication of Non-Chamber Educational Opportunities*
 - *Business Skills Training Services*

Business/Financial Services:

- *Chamber “Business Center”*
- Bulk Mail Permit Use
- *Group Medical Benefits*
- Business Counseling Services
- Community Job Board on Chamber Website

Environmental Services:

- Environmental Conservation Committee
- *FBLA – CFL Bulb Purchase Program*

*^s Value-added opportunities require financial investment above that off the chamber’s annual membership dues.

* Items in *ITALIC* are in the planning and implementation phases and may not be available during the current year.